

NEWS

For Immediate Release

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Herb Gillen Advertising Receives Awards Local Firm Receives International Recognition for Air Show Advertising

COLUMBUS (January 15, 2015) – Herb Gillen Advertising’s creative work on behalf of the Fort Worth Alliance Air Show won international recognition at the International Council of Air Shows’ (ICAS) 2015 Pinnacle Awards (www.airshows.aero) in Las Vegas. The agency received the award December 10th during the ICAS annual convention.

Herb Gillen Agency's work developing and executing social media campaigns on behalf of the Fort Worth Alliance Air Show received the Silver Pinnacle Award in the inaugural year for the prestigious award. Since 2006, Herb Gillen Agency has received more than 30 ICAS Marketing Awards.

The agency works for more than one dozen air shows and aviation-related clients throughout the U.S. and has become known as the premier advertising agency in the country for marketing air shows and related clients. Additionally, the agency provides full-service advertising services for such local clients as The Arlington Bank, Cristy’s Pizza, and RDP Foodservice.

Herb Gillen launched the Herb Gillen Agency in 2005. The firm, located in the historic Mallway District of Upper Arlington, offers design, marketing planning, events and promotions, online marketing and public relations. Gillen can be reached at 614.488.2828. For additional information visit www.herbgillen.com.